



**AMP**

AUTOMATED MARKETING PLATFORM

# AMPLIFY

AND INTEGRATE YOUR MARKETING

## ROCK YOUR MARKETING PERFORMANCE WITH AMP

Our Automated Marketing Platform orchestrates your cross channel marketing activities to generate better results. AMP plugs into your CRM to streamline your efforts and capture insight into prospect and retention campaign performance. It's awesome knowing what prospects like and that fans and clients are happy. But to really rock the bottom line, you need high retention and top line growth. AMP allows you to better accelerate leads and deliver effective communications to every audience segment. AMP optimizes your efforts to shine like a diamond.

## JOIN THE BAND.

Are you ready to amplify your efforts? Back Stage Pass on back.



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## ORCHESTRATE

AND MANAGE YOUR CROSS-CHANNEL MARKETING EFFORTS TO INCREASE CONVERSIONS AND DECREASE COSTS



## INTEGRATE

AND LEVERAGE ALL YOUR EFFORTS ACROSS EMAIL, SOCIAL, PAID MEDIA, VIDEO, PODCASTS, BLOGS AND MORE

## AMP ROCKS YOUR MARKETING PERFORMANCE



### ACQUISITION

Execute and manage digital campaigns and target audience lists to capture leads and drive them down the sales funnel.



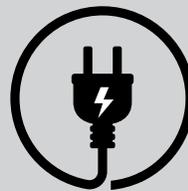
### LEAD NURTURING

Accelerate leads down the sales funnel with planned interactions based on dynamic decision trees - the spotlight is on them.



### RETENTION

Fine tune retention campaigns based on opens, engagement, and your client segmentation strategy.



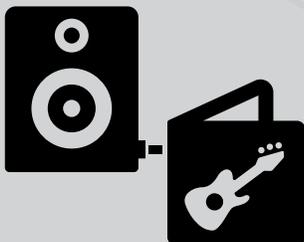
### INTEGRATION

Plug into your CRM, 3rd party tools, and marketing lists to create dynamic records and manage activities.



### PERFORMANCE

Improve campaign performance through intelligence based on smart analytics and your 24/7 campaign dashboard.



## DEMO AMP?

LET US SHOW YOU A COUPLE OF OUR GREATEST HITS!  
CONTACT BRAD AT...  
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