



TRAFFIC OPTIMIZATION PLATFORM

GROW THE TOP OF YOUR SALES FUNNEL

WANT TO FILL YOUR SALES FUNNEL WITH LEADS?

You're great at closing leads once they enter your sales funnel, but it's consistently finding them that's hard. Our Traffic Optimization Platform allows you to buy and manage media with greater intelligence and efficiency. TOP focuses on making it easy for prospects to find you and engage with your brand. By better managing your paid media and optimizing it with intelligence, you decrease your cost per lead and acquisition, while accelerating your sales cycle. TOP leverages and optimizes search, display, email, social, and retargeting efforts to capture more leads and seamlessly enter them into your CRM.

WANNA GO OVER THE TOP?

We can help you – see the back for details.



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GROW YOUR SALES FUNNEL



AWARENESS

PULL PROSPECTS TO YOUR SITE



RETARGET

FURTHER ENGAGE PROSPECTS



QUALIFY

CONVERT PROSPECTS TO LEADS



PAID SEARCH

Paid search is a highly effective way to identify your best prospects based on targeted geo and demographic criteria.



DISPLAY/BANNERS

Display ads serve as mini web billboards, reaching prospects as they spend time online and delivering your message with impact.



PAID SOCIAL

Paid social effectively reaches prospects on the platforms they use the most, including Facebook, LinkedIn, Twitter and Instagram.



EMAIL

With highly targeted email lists based on your unique criteria, we develop campaigns to reach your prospects through their inbox.



RETARGETING

Close the loop on prospects who visit your site but don't fill out a form. Retargeting gets them to come back.



TALK TOP?

LET US SHOW YOU A COUPLE OF OUR GREATEST HITS!
CONTACT BRAD AT...
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We are proud to be recognized as a top TD Ameritrade Affinity Partner. Ask us about our Special Discount on all services for all TD Ameritrade advisors.