

Campaign Control.

TE+A's Automated Marketing Platform (AMP) helps generate high quality leads, convert those leads + keep current clients better informed. AMP works with your CRM to seamlessly manage your marketing campaigns across all your channels.

AMP integrates + manages all your campaign efforts so you can get the most from today's omni-channel landscape.

- Increase lead-to-opportunity conversion
- Decrease cost-per-lead
- Decrease campaign launch times
- Increase campaign conversions

AMP connects all inbound + outbound touch points so your website serves as a digital marketing hub.

- Company Assets
- 3rd Party Tools + Lists
- CRM

AMP creates dynamic records + enables list management with a direct connection to your CRM.

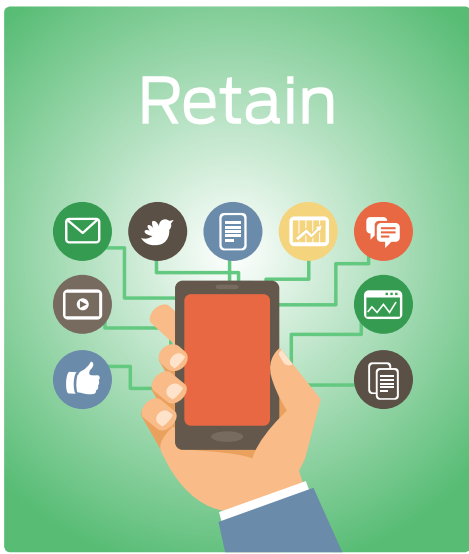
- Segmentation
- Personalization
- Engagement



Integrate + Enhance Your Campaign Management... **It's Time to AMP It Up.**

Targeted + Trackable. AMP helps fill your prospect pipeline and convert leads with automated message flows, interaction data + CRM integration.

Enhanced Retention. Gain the knowledge to engage existing clients + prospects on their terms and on their preferred devices + platforms.



- Define, build, and execute multiple campaigns to drive leads down the sales funnel.
- Gain insight into prospect behavior + push them further down the sales funnel.

- Automate campaign delivery + construction processes for better campaign management.
- Manage, execute + respond to inbound + outbound campaign actions faster and smarter.

- Automate and fine tune client retention campaigns based on levels of opens + interactions.
- Better manage records, lists + segmentations to gain insights.

The Wealth Management Marketing Landscape is Evolving... It's Time to AMP Up Your Efforts. TE+A's AMP helps advisors better plan, manage and execute online marketing campaigns through powerful, easy-to-use, cloud-based marketing automation and custom integration to your CRM.

TE+A's AMP Support Package

- Strategy
- Reporting
- Marketing Know-how
- Compliance
- Analytics
- Best Practices
- Technology
- Messaging

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